

ASTINDC

Empowering Travel Agents

ASTINDO TRAVEL FAIR 2026

ICE - BSD CITY

5 - 8 FEBRUARY 2026



FLIGHT SCHEDULE			
TOKYO	1230	GATEOPEN	F08
LONDON	1423	BOARDING	D63
LABUAN BAJU	1420	BOARDING	G27
SEOUL	1625	GATEOPEN	A82
NEW YORK	1830	GATEOPEN	F05
BALI	1735	BOARDING	C07

"Discover The World, One Gate at a Time"



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ATF 2026 AT A GLANCE

Greetings from ASTINDO!!

We are pleased to formally invite you to participate in the ASTINDO Travel Fair 2026, taking place from **5th to 8th February 2026 at Hall 1, ICE BSD, Banten.**

As one of Indonesia's premier travel exhibitions, this event has been a cornerstone of the industry since 2011. It has evolved into much more than a simple exhibition; it is the annual meeting point for industry leaders to connect with a vibrant community of travelers, launch new offerings, and gain direct insights into the dynamic Indonesian market. We create a comprehensive environment where all sectors from destinations and airlines to travel technology and resorts converge to shape the future of travel.

Your participation is crucial to this ecosystem. The fair provides an unparalleled platform for you to engage directly with thousands of potential customers, generate quality leads, and solidify your presence among key industry partners. It is a collective endeavor to inspire travel and create unforgettable experiences. We are dedicated to maximizing the value for our partners through a strategically designed environment that fosters meaningful connections and drives tangible business results.

We are confident that your involvement will be mutually beneficial and significantly enhance the event's dynamic atmosphere.

We sincerely hope you will join us in this endeavor and look forward to the possibility of welcoming you. Your partnership is the key to making this gathering a remarkable success, and we are eager to collaborate in creating something truly special for the future of travel.



See you at ASTINDO Travel Fair 2026!

Pauline Suharno
President of ASTINDO

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One Gate at a Time"



ABOUT US

ASTINDO Consist of travel agents from all over Indonesia, founded on November 10th, 1999, by 25 (twenty-five) travel agent's leaders who have been established in Indonesia.

Apart from that, the establishment of ASTINDO was also supported by the minister of Culture and Tourism at that time, which was Mr. I Gede Ardika.

The aim of establishing ASTINDO by the time is to advance and protect the importance of Travel agent businesses in Indonesia, as well to find solutions in resolving trade system problems with suppliers and become a government partner in making new policies.

ASTINDO's Vision is to become an international association and play a role in tourism industries. Its mission is to intensify the professionalism of the travel industries in Indonesia and profitability of the travel agent business.



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VENUE & DATE

Hall 1, Indonesia Convention Exhibition (ICE) BSD, Tangerang
4,680 Total SQM

5-8 February 2026

Hosted by: ASTINDO

Organized By: PT. PENATA TRICIPTA ADITAMA



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ASTINDO TRAVEL FAIR WILL FEATURE

For the Visitor

- » One-stop solution for all your travel planning needs
- » Explore diverse destinations across Indonesia and beyond
- » Curated travel packages with exclusive fair discounts
- » Special promotional fares from partner airlines
- » Best deals on accommodations and resorts
- » Complete travel support services
- » Educational travel talks and cultural workshops
- » First look at emerging travel trends
- » Exciting lucky draws and daily giveaways
- » Interactive cultural performances and activities



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WHO EXHIBIT?

ASTINDO Travel Fair 2026 is your ultimate gateway to the world of travel. We bring together the finest in travel and tourism, offering everything you need to plan your next adventure.

Meet industry experts, discover new destinations, and take advantage of exclusive offers available only at the fair. Your next unforgettable journey starts here at ASTINDO Travel Fair 2026 - where we turn your travel dreams into reality.

Exhibitors include:

- » Travel Agent
- » National Travel Offices (NTO)
- » Airline
- » Cruise Line
- » Hotel & Accommodation
- » Tourist Attraction
- » Travel Insurance
- » Medical Tourism
- » Sport Tourism
- » Adventure Tourism
- » Travel Related (Services & Goods)
- » Travel and Tourism Publication
- » And many more...

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WHY EXHIBIT?

- » Meet thousands of active travelers ready to plan their next trip
- » Present your exclusive offers and premium services to an engaged audience
- » Introduce new travel packages and special promotions
- » Connect directly with potential customers and secure immediate bookings
- » Benefit from our widespread promotional campaigns and media partnerships
- » Build valuable relationships with key industry players and partners
- » Utilize dedicated demonstration zones for interactive presentations
- » Strengthen your brand presence in the competitive travel market
- » Gain valuable insights into evolving travel preferences and trends
- » Differentiate your business in Indonesia's growing tourism sector

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WHAT'S ON THE EVENT?

» PRODUCT LAUNCHES

Travel products, packages, and others.

» PRESS CONFERENCES

Gain media attention and announce major updates, partnerships, or campaigns.

» STAGES PERFORMANCE

Cultural showcases, live entertainment, product showcasing and interactive sessions.

» DESTINATION SPOTLIGHTS

Explore featured tourism destinations and experiences.

» MARKET INTELLIGENCE

Stay ahead with insights into travel trends, consumer behaviour, and industry developments.

» PRODUCT PRESENTATION

Present your products and services to a captive audience, driving interest and conversions.

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IMPORTANT DATES

Launching ASTINDO Travel Fair 2026	8 December 2025
Contract Submission Form	19 December 2025
Deposit for Drawing	9 January 2026
Booth Drawing	12 January 2026
Technical Meeting Construction	13 January 2026
Final Payment	15 January 2026
Technical Meeting Product (EDC BCA, Product BCA, GDS-Airlines)	2 February 2026
ASTINDO Travel Fair Show Days	5-8 February 2026

**The schedule is subject to change in accordance with BCA Expoversary regulations.*

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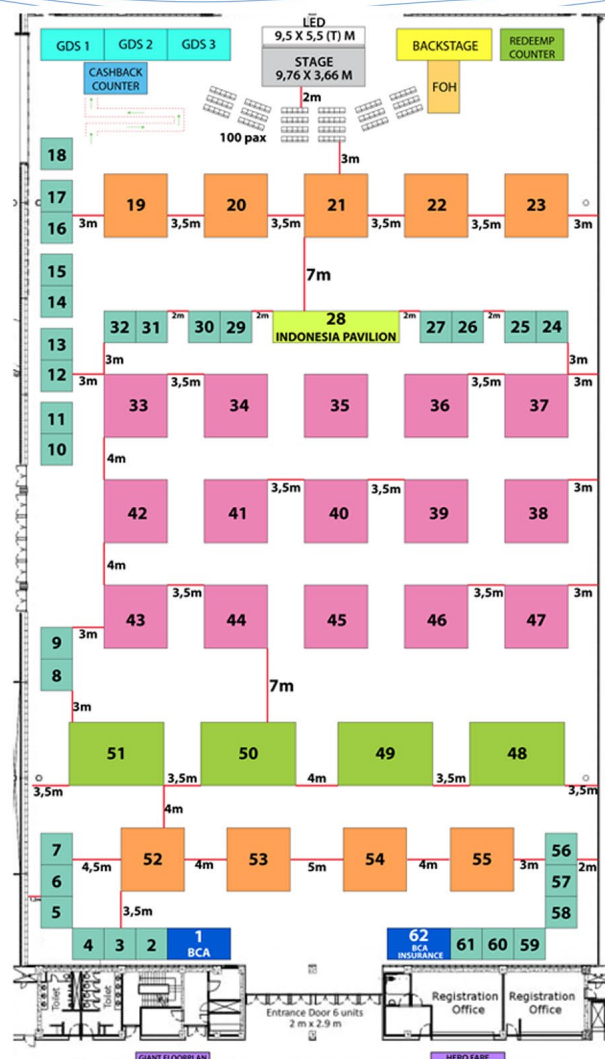
FLOORPLAN

ASTINDO Travel Fair 2026

Hall 1

**The Floorplan is subject to change in accordance with BCA Expoversary regulations.*

**Booth layout may be adjusted based on booths sold.*



LEGEND

- BOOTH 3X3 : 31 Unit
(Travel Agent, Travel Related, Airlines)
- BOOTH 6X3 : 2 Unit
(Bank Sponsor)
- BOOTH 6X6 : 9 Unit
(NTO, Travel Related, Airlines)
- BOOTH 12X3 : 1 Unit
(INDONESIA PAVILION)
- BOOTH 6X6 : 15 Unit
(Prime Area Travel Agent)
- BOOTH 9X6 : 4 Unit
(NTO, Airlines)

TOTAL BOOTH : 62 Unit

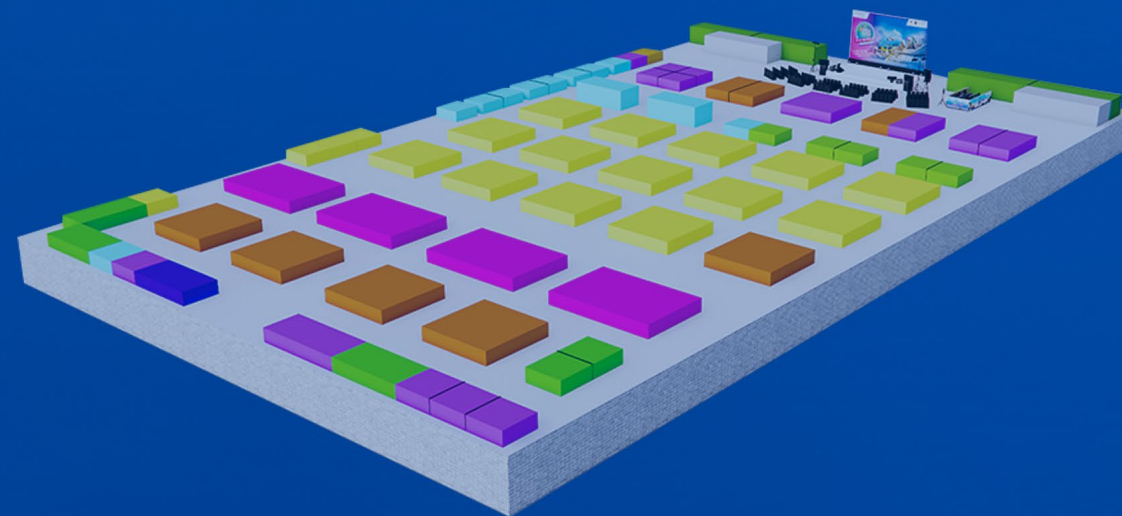
TOTAL SQM BOOTH : 1431 SQM

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BOOTH/ SPACE PRICE

UNIT	PRICE	RAW SPACE
TRAVEL AGENT (6x6m)	IDR. 68.000.000	
ASTINDO MEMBER (3x3m)	IDR. 17.500.000	
DOMESTIC EXHIBITOR (3x3m)	IDR. 31.500.000	IDR. 3.500.000/ Sqm
FOREIGN EXHIBITOR (3x3m)	IDR. 45.000.000	IDR. 5.000.000/ Sqm





TERMS & CONDITIONS

TRAVEL AGENT

1. STANDARD BOOTH DESIGN

- » All travel agents must use the organizer's standard booth design.

2. BOOTH ALLOCATION LIMITS

- » Each company is limited to booking only one (1) blocked space.
- » Maximum allocation per company:
 - One (1) Booth (36 sqm).
 - Or up to three (3) Regular Standard Booths (in total 27 sqm).

3. EXHIBITOR REGISTRATION

- » Booths must be occupied only by exhibitors who have registered with the organizer.
- » Booths cannot be delegated or assigned to other agents, companies, or organizations.

4. ADDITIONAL BOOTH RESTRICTIONS

- » Exhibitors are not permitted to book additional booths under different company names, brands, or products.
- » Registration under consortiums is not allowed, except for officially recognized associations.

5. BOOTH ALLOCATION PROCESS

- » Booth or space allocation will be determined through a drawing process.
- » The drawing will be conducted on 12th January 2026.
- » To participate in the booth drawing, exhibitors must pay a commitment fee of IDR 10,000,000 prior to the drawing process.
- » Please note that the layout and all regulations are subject to change in accordance with the guidelines set by BCA Expoversary.

6. PAYMENT TERMS

- » All payments must be made in Indonesian Rupiah (IDR).
- » Full payment is required by 15th January 2026. Failure to complete payment by this date grants the organizer the right to release and resell the selected booth.

7. EXHIBITION RULES

- » All transactions at Astindo Travel Fair 2026 must be processed using BCA EDC machines.



TERMS & CONDITIONS

DOMESTIC & INTERNATIONAL EXHIBITOR

1. EXHIBITOR REGISTRATION

- » Booths must be occupied only by exhibitors who have registered with the organizer.
- » Booths cannot be delegated, subleased, or assigned to other agents, companies, or organizations.

2. BOOTH ALLOCATION PROCESS

- » Booth or space allocation will be determined through a drawing process.
- » The drawing will be conducted on 12th January 2026.

3. ADDITIONAL BOOTH RESTRICTIONS

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CANCELLATIONS & REFUND

- » All cancellations must be submitted in writing via email
- » 50% refund for cancellations between 15th – 23rd January 2026
- » No refund for cancellations after 23rd January 2026
- » Full payment remains due for withdrawals after 23rd January 2026
- » All refunds processed after the event concludes
- » Deposits are non-refundable under any circumstances

**All booths will be confirmed after drawing*

***For Travel Agent / Tour Operator Only*

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FOR YOUR INFORMATION

ASTINDO

📍 Thamrin City 7th floor suite 11A-B, Jl. Thamrin Boulevard,
Waduk Melati, Jakarta, 10230, Indonesia.

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✉ info@astindo.org

PT. PENATA TRICIPTA ADITAMA

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South Jakarta, Indonesia

☎ (+62) 895 1751 7719 (Annabelle)

✉ annabelle@penata.co.id

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Organized by:

PENATA

YOUR TRUSTED ORGANIZER